



# Policy & Advocacy Agenda 23-24



Oakland Starting Smart & Strong

## 2023-24 Policy Priorities

1. Equitable Oakland Children’s Initiative, Measure C, and Universal PreK/TK policy implementation within Oakland
2. Uplifting early childhood as a priority in Oakland city government and school district
3. Supporting Oakland early childhood educator and provider advocacy goals

## Policy Equity Goals

### Systems Change for Oakland’s Youngest Learners:

- Advocate for the early childhood system to be funded as a public good
- Elevate early childhood as a priority in City government and Oakland Unified School District

### Parent & Family Leadership in Community Investment:

- Incorporate parent, family, and community leadership in equitable implementation of publicly-funded early childhood education
- Leverage data and identify data gaps to support identification of community priorities

### Equity for Early Childhood Professionals & Family, Friend, & Neighbor Caregivers:

- Amplifying early educator/provider leadership in local advocacy
- Understand promising practices, challenges, opportunities that can improve educator/provider pay and working conditions

## Vision

We envision an early childhood ecosystem in which all children, families, and early educators flourish within Oakland.

We collaborate with community groups, early childhood educators, parent/family advocates, and school district, city and county leaders to achieve this vision.

## Impact

- Established the provider-led Oakland Family Child Care (FCC) Policy Program
- Supported the FCC led Emergency Fund proposal across multiple levels of government
- Educated state legislators on the need for public investment across the mixed delivery system
- Met with Oakland City Councilmembers and OUSD School Board Directors to educate them on Oakland’s Early Childhood Ecosystem



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