

Community Advisory Council (CAC) Application Process

May 31, 2024

Alameda County Early Care and Education
Planning Council Steering Committee Meeting

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ALAMEDA COUNTY
OFFICE OF EDUCATION
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Introduction to ACECEPC

The Alameda County Early Care and Education Planning Council (ACECEPC) is dedicated to addressing the early care and education needs of children and families in Alameda County. Our responsibilities include conducting assessments of childcare needs, preparing comprehensive countywide childcare plans, and mobilizing public and private resources to meet identified needs.

Overview of Measure C and its Importance

- Measure C, or the Children's Health and Child Care Initiative for Alameda County, introduces a 20-year half-percent (0.5%) sales tax expected to generate approximately \$150 million annually. This funding is divided into two main subaccounts:
 - Pediatric Health Care Account (20%): Overseen by a citizen oversight committee.
 - Child Care, Preschool, and Early Education Account (80%): Administered by First 5 Alameda County.
- Measure C enhances **access to quality childcare, supports early education improvements**, and **prioritizes services for low-income families and children with significant needs**.
- Measure C was upheld by the State Supreme Court on April 24, 2024.

Key Components of Measure C

- Increases access to quality care for Measure C-funded providers through new enrollments and rate enhancements.
- Ensures teachers paid by Measure C funds earn at least minimum wage, adjusted annually based on revenue.
- Allows services to 0–12-year-olds, with a focus on 0–5-year-olds.
- Targets low-income families and children/families with the greatest needs.

The Role of ACECEPC in Measure C

- The Planning Council plays a crucial role in **ensuring the successful implementation** of Measure C and advancing the well-being of young children and families in the community.
- We serve as a **coordinating body** for early care and education efforts within Alameda County.
- We **facilitate collaboration** among stakeholders, including government agencies, nonprofit organizations, childcare providers, educators, and parents.

Charter Review: Purpose

- Earlier this year, the Planning Council approved the Charter for Appointing Members to the Child Care, Preschool, and Early Education **Community Advisory Council (CAC)** of Measure C – *let's go back and review it!*
 - Measure C requires eleven (11) members to be appointed to the Child Care, Preschool, and Early Education Community Advisory Council (CAC).
 - The Board of Supervisors will appoint five (5) members
 - The Planning Council will appoint the remaining six (6) members

Charter Review: Members

The Planning Council is tasked to appoint:

- One (1) employee or representative of Alternative Payment Agency;
- Two (2) administrators and/or directors from an early care and education center participating in a subsidized child care program in the County, at least one of whom is an administrator or employee of a public agency; and
- Three (3) discretionary members may include but are not limited to representatives of the Alameda County Office of Education, higher education, parents, public agencies, and labor unions.

Charter Review: Term

- The appointment is for a four-year term of service.
- After completing a four-year term, members will have to apply again to be considered for another four-year term.
- No member may serve on the Council for more than twelve consecutive years (3 consecutive 4-year terms).
- The first term will be staggered.

Charter Review: Application Process & Outreach

- Appointment of members to the Council will be made through an open application process. The application will include detailed information about the applicant's commitment to serving on the CAC and Measure C.
- The application will be created by staff and approved by the Executive Committee.

Selection Process

- Appointees may be a member of the Planning Council but are not required to be Planning Council Steering Committee members, being mindful of the importance of the mixed delivery system.
- Applications must be received by the set date and time.
- Applications received after the deadline will not be considered.
- Incomplete applications will not be considered.
- The Executive Committee will review all applications during a scheduled Executive Committee Meeting.
- The Executive Committee will make recommendations for appointments to be considered and voted upon by the Steering Committee.

Selection Process Cont.

- The Steering Committee will review all applications, including a summary of recommendations by the Executive Committee.
- Members of the Steering Committee will vote to appoint members to the CAC.
- Each recommended appointment to the Council will require a separate vote.
- The voting will take place at a scheduled Steering Committee meeting.
- A majority vote of the Steering Committee members is required for each appointment.

CAC Application Overview

- Title of Form: Application to the Children's Health and Child Care Initiative for Alameda County (Measure C) Community Advisory Council (CAC)
- Background information on Measure C and the purpose of the CAC
- Explanation of the roles to be filled by the LPC appointees

Role and Commitment

- Description of the role and commitment expected from CAC members, as outlined in the measure:
 - To develop **policy** and **programmatic** recommendations related to the Child Care, Preschool, and Early Education account and its implementation.

Role and Commitment

- Clarification on the terms of service and reapplication process:
 - Terms for the appointments are for a four-year term of service.
 - After completing a four-year term, members will have to apply again to be considered for another four-year term.
 - No member may serve on the CAC for more than twelve (12) consecutive years (3 consecutive four-year appointments).
 - Appointments will be made through an open application process.
 - Brown Act Body so must be in person.

Application Details

- Instructions on how to complete and submit the application
- Deadline for submission
- Contact information for inquiries or assistance
- Reminder to complete all sections of the application for consideration

Application Questions

- Upload your Resume, CV, or a Personal Statement
 - Instruction to applicants to provide either a resume, CV, or a personal statement
 - Reference to guidelines for crafting a personal statement will be linked on the application

Application Questions Cont.

- Share how your background and experience has prepared you to serve on the CAC:
 - Request for applicants to describe how their professional background and experience align with the responsibilities of the CAC.
 - Emphasis on relevance to child care, preschool, and early education services.

Application Questions Cont.

- Request for standard personal details, including:
 - Name
 - Current Employer
 - Title of Current Position
 - Applicable Community Service/Volunteer Roles (if not listed in resume/not required)
 - Home and Work Address (Street, City, Zip Code)
 - Phone Number (indicate if personal or work)
 - Email
 - Gender Pronoun
 - Gender
 - Race/Ethnicity

Application Questions Cont.

- Prompt for applicants to select roles they believe they are qualified to fill within the CAC, including:
 - Employee or Representative of an Alternative Payment Agency
 - Administrator and/or Director from an early care and education center participating in a subsidized child care program in Alameda County
 - Administrator and/or Director from an early care and education center participating in a subsidized child care program in Alameda County FOR A PUBLIC AGENCY
 - Representative of the Alameda County Office of Education
 - Representative of an institution of higher education
 - Parent or Primary Caregiver of children aged 12 and under
 - Early Education Professional
 - An employee of a federal, state, or local public agency
 - Representative of a labor organization
 - Other (not listed above)

Application Questions Cont.

- Additional Comments
 - Space for applicants to share any additional information or comments they deem relevant to their application

Application Questions Cont.

- Closing Instructions
 - Reminder to complete all sections of the application
 - Deadline for submission
 - Contact information for further inquiries

Additional Information

- Guidance on uploading resumes, CVs, or personal statements
- Links to guidelines for personal statement submissions
- Opportunity for applicants to provide any further details or comments
- A signature box will be added to the application to confirm commitment to role.

Application Distribution

- Website Posting
- Email blasts:
 - Steering Committee Members
 - Local R&R's
 - Higher Education Networks
 - Parent Voices Oakland (PVO)
 - Oakland Starting Smart & Strong (OSSS)
 - FCC Provider Networks
 - **We need your input!**

Distribution Suggestions

- Davis Street (all APs)
- State Contractors list (Kidango too!)
- Make it social media friendly
- Coco Kids Food Program
- Higher Ed ECE programs
- Unions (CCPU and SEIU)
- Everyone share it out!

What's Next?

- Executive Committee will meet on **June 4th** to finalize any additional details such as:
 - Dates (dissemination and closure):
 - Tentatively, application will be out by **June 10th** and close on **June 24th** (2 weeks)
 - Selection Process Specifics (rubric)
- Executive Committee makes recommendations on **July 2nd** from completed applications received.
- Steering Committee votes on **July 19th**.
- CAC Board Appointments forwarded to First 5 Alameda in August 2024 (specific date TBD).

Questions?

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