



Policy & Advocacy Agenda 23-24



Oakland Starting Smart & Strong

- ### 2023-24 Policy Priorities
1. Equitable Oakland Children’s Initiative, Measure C, and Universal PreK/TK policy implementation within Oakland
 2. Uplifting early childhood as a priority in Oakland city government and school district
 3. Supporting Oakland early childhood educator and provider advocacy goals

- ### Policy Equity Goals
- Systems Change for Oakland’s Youngest Learners:**
- Advocate for the early childhood system to be funded as a public good
 - Elevate early childhood as a priority in City government and Oakland Unified School District
- Parent & Family Leadership in Community Investment:**
- Incorporate parent, family, and community leadership in equitable implementation of publicly-funded early childhood education
 - Leverage data and identify data gaps to support identification of community priorities
- Equity for Early Childhood Professionals & Family, Friend, & Neighbor Caregivers:**
- Amplifying early educator/provider leadership in local advocacy
 - Understand promising practices, challenges, opportunities that can improve educator/provider pay and working conditions

Vision

We envision an early childhood ecosystem in which all children, families, and early educators flourish within Oakland.

We collaborate with community groups, early childhood educators, parent/family advocates, and school district, city and county leaders to achieve this vision.

- ### Impact
- Established the provider-led Oakland Family Child Care (FCC) Policy Program
 - Supported the FCC led Emergency Fund proposal across multiple levels of government
 - Educated state legislators on the need for public investment across the mixed delivery system
 - Met with Oakland City Councilmembers and OUSD School Board Directors to educate them on Oakland’s Early Childhood Ecosystem



Contact Oakland Starting Smart and Strong
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